



**The 22<sup>nd</sup> IFRA 2024**  
**INTERNATIONAL FRANCHISE, LICENSE & BUSINESS CONCEPT EXPO & CONFERENCE™**

**THE 22<sup>nd</sup> IFRA BUSINESS EXPO**  
**16 – 18 August 2024 @ Assembly Hall, JCC**  
[www.ifra-indonesia.com](http://www.ifra-indonesia.com)

Note :	Contact Person Organizer:	Price List	Layout Updated
 Information Center, Lost & Found Pillar  Medical Room  Fire Extinguisher  Snack Bar  Toilet	 <b>Sales &amp; Sponsor :</b> marketing.ifra@dyandra.com; michelle.olivy@dyandra.com  <b>Project Manager :</b> mega.khoriani@dyandra.com  <a href="http://www.dyandra.com">www.dyandra.com</a> <i>member of Dyandra&amp;Co.</i>	<b>Local Participants :</b> Pre Function 3.800.000 / sqm Assembly Hall 3.700.000 / sqm <b>International Participants :</b> USD \$ 400,- / sqm <i>*all price above exclude tax 11%</i>	<b>FINAL</b>  <b>Printed &amp; Approved by:</b>

